

JAN SALES CLOSE: 11.25.16
ADVERTORIALS: 12.2.16
MATERIALS: 12.9.16

FEATURES

Budget Tips
Cutting Edge: Facilities, Amenities & the Future
Drive-To Meetings*
Meetings Today Trends
Resort Meetings*

DESTINATION/DEMOGRAPHIC

EAST: Drive-To Meetings* ■ Rochester, NY ■ Close-Up: Syracuse, NY

MIDAMERICA: Drive-To Meetings* ■ Milwaukee Area ■ Oklahoma

SOUTH: Asheville, NC ■ Coastal Carolina ■ Dallas/Fort Worth Metroplex ■ Drive-To Meetings* ■ Inland Mississippi ■ Nashville ■ Northwest Florida

WEST: Alaska ■ Drive-To Meetings* ■ Hollywood/The Valleys/Pasadena, CA ■ Pacific Northwest ■ Southwest

GLOBAL: Venues & Destinations

FEB SALES CLOSE: 12.30.16
ADVERTORIALS: 01.06
MATERIALS: 01.13

FEATURES

Destination Value Dates*
Pharma/Medical Meetings
Tech Update: Social Media Strategy

DESTINATION/DEMOGRAPHIC

EAST: Albany, NY ■ Connecticut ■ Ontario ■ Philadelphia/Valley Forge

MIDAMERICA: Chicago Suburbs ■ Destination Value Dates* ■ Kansas

SOUTH: Atlanta ■ Destination Value Dates* ■ Gulf Coast Meetings ■ Houston ■ Miami/Fort Lauderdale ■ Close-Up: Kissimmee, FL ■ Close-Up: Virginia Beach, VA

WEST: Arizona ■ Destination Value Dates* ■ Las Vegas ■ Monterey/Santa Cruz, CA ■ San Diego

GLOBAL: Venues & Destinations

MAR SALES CLOSE: 01.27
ADVERTORIALS: 02.03
MATERIALS: 02.10

FEATURES

Corporate Meetings
Negotiating Like a Pro
Resorts & Spa Meetings*

DESTINATION/DEMOGRAPHIC

EAST: Baltimore/Annapolis/Eastern Shore ■ Massachusetts ■ Northern Virginia ■ Upstate New York/Adirondacks ■ Close-Up: Lehigh Valley, PA

MIDAMERICA: Chicago ■ Eastern Iowa Cities ■ Madison, WI ■ Michigan ■ Northern Ohio ■ South Dakota

SOUTH: Arkansas ■ Central West Florida ■ Charlotte ■ West Virginia

WEST: Denver Metro/Boulder ■ Palm Springs, CA ■ Greater Seattle ■ Maui ■ Mountain Meetings ■ Western Canada ■ Close-Up: Huntington Beach

GLOBAL: Venues & Destinations

APR SALES CLOSE: 02.24
ADVERTORIALS: 03.03
MATERIALS: 03.10

FEATURES

Best of Nominations
Convention Centers*
Luxury Hotels
Site Selection: Best Practices

DESTINATION/DEMOGRAPHIC

EAST: Convention Centers* ■ Maine/New Hampshire/Vermont ■ Pennsylvania

MIDAMERICA: Agricultural Meetings ■ Convention Centers* ■ Central Illinois ■ Minneapolis/St. Paul Metro ■ Ohio

SOUTH: Convention Centers* ■ Galveston ■ Georgia ■ Hilton Head ■ Louisiana ■ Raleigh, NC ■ Tennessee

WEST: Convention Centers* ■ Colorado Springs ■ Inland Empire ■ Lake Tahoe ■ Native American Gaming ■ Utah ■ Wine Country Meetings

GLOBAL: Venues & Destinations

MEETINGS TODAY FLORIDA
SALES CLOSE: 02.17
MATERIALS: 03.03

MAY SALES CLOSE: 03.24
ADVERTORIALS: 03.31
MATERIALS: 04.07

FEATURES

The Attendee Experience
Conference Centers*
Government Meetings
Historic Places & Properties
International Meetings

DESTINATION/DEMOGRAPHIC

EAST: Conference Centers* ■ Buffalo/Niagara Falls, NY Area ■ East Coast Gaming* ■ Providence, RI ■ Lake Placid, NY

MIDAMERICA: Conference Centers* ■ Lake Geneva, WI ■ Missouri ■ Omaha/Council Bluffs, NE

SOUTH: Conference Centers* ■ Beach Meetings* ■ Biloxi, MS Area ■ Central/West Texas ■ Coastal Virginia ■ Greenville, SC ■ Palm Beach/Treasure Coast, FL

WEST: Anaheim/Orange County, CA ■ Coastal Mexico ■ Colorado ■ Conference Centers* ■ Portland, OR Metro ■ San Francisco Bay Area

GLOBAL: Venues & Destinations

JUN SALES CLOSE: 04.21
ADVERTORIALS: 04.28
MATERIALS: 05.05

FEATURES

Food & Beverage: Trending Now
Special Venues (specially formatted section)
SMERF
Urban/Downtown Meetings

DESTINATION/DEMOGRAPHIC

EAST: Montreal/Quebec City ■ New Jersey

MIDAMERICA: Iowa ■ Close-Up: Lincoln, NE ■ MidAmerican Gaming Destinations* ■ Wisconsin Dells, WI

SOUTH: Austin/The Hill Country, TX ■ Bahamas ■ Birmingham, AL ■ Florida Keys/Key West ■ Kentucky ■ Myrtle Beach, SC

WEST: Montana ■ New Mexico ■ Oahu/Kauai ■ Salt Lake City/Park City ■ Western Colorado

GLOBAL: Venues & Destinations

MEETINGS TODAY LAS VEGAS
SALES CLOSE: 04.14
MATERIALS: 04.28

*Advertorials available with minimum ½ page ads

JUL

SALES CLOSE: 05.26
ADVERTORIALS: 06.02
MATERIALS: 06.09

FEATURES

CSR/Teambuilding
Cities to Watch
Meetings Trendsetters
Resorts & Incentives*

DESTINATION/DEMOGRAPHIC

EAST: Resorts & Incentives* ■ Greater Hartford/Mystic, CT ■ NYC/Long Island/Westchester

MIDAMERICA: Resorts & Incentives* ■ Detroit Metro ■ Minnesota ■ Southern Ohio ■ Southwest Missouri

SOUTH: Resorts & Incentives* ■ Central/West Tennessee ■ Dominican Republic ■ New Orleans ■ South Texas ■ Triangle, NC ■ Close-Up: Pigeon Forge, TN ■ Close-Up: Grapevine, TX

WEST: Resorts & Incentives* ■ Beverly Hills/Westside/Beach Cities, CA ■ Idaho ■ Reno, NV

GLOBAL: Venues & Destinations

AUG

SALES CLOSE: 06.23
ADVERTORIALS: 06.30
MATERIALS: 07.07

FEATURES

Association Meetings
Coastal Meetings
Contracts: Advice From the Pros
Wellness & Meetings*

DESTINATION/DEMOGRAPHIC

EAST: Bucks/Blair/Altoona, PA ■ Greater Wilmington, DE ■ Newport, RI ■ Washington, D.C. Metro

MIDAMERICA: Family-Friendly Meetings* ■ Nebraska ■ North Dakota ■ Southwest Michigan

SOUTH: Caribbean/Cancun ■ Savannah/Georgia Coast ■ Williamsburg, VA

WEST: Central Colorado ■ Downtown/Mid-City/West Hollywood, CA ■ Hawaii ■ Silicon Valley ■ Washington ■ Wyoming

GLOBAL: Venues & Destinations

CVBs & DMOs GUIDE

SALES CLOSE: 06.16
ADVERTORIALS: 06.23
MATERIALS: 06.30

SEP

SALES CLOSE: 07.28
ADVERTORIALS: 08.04
MATERIALS: 08.11

FEATURES

Affordable Meetings
Best of Awards*
Case Study: Anatomy of a Convention
Green Meetings

DESTINATION/DEMOGRAPHIC

EAST: Best of* ■ New England ■ New York State ■ Pittsburgh/Western PA

MIDAMERICA: Best of* ■ Central Missouri ■ East Central Wisconsin ■ Rapid City/Mount Rushmore

SOUTH: Best of* ■ Central Florida ■ East Tennessee ■ South Carolina

WEST: All-Inclusive Meetings* ■ Best of* ■ Mexico's Interior Cities ■ Mountain Meetings ■ Phoenix/Scottsdale

GLOBAL: Venues & Destinations

MEETINGS TODAY TEXAS

SALES CLOSE: 07.21
MATERIALS: 08.04

OCT

SALES CLOSE: 08.25
ADVERTORIALS: 09.01
MATERIALS: 09.08

FEATURES

Attractions
Gaming Properties & Destinations
The New Generation

DESTINATION/DEMOGRAPHIC

EAST: Delaware ■ Harrisburg/Hershey/Lancaster/York, PA ■ Maryland ■ Poconos, PA ■ Springfield/The Berkshires, MA

MIDAMERICA: Greater Cleveland ■ Illinois ■ Lake Meetings

SOUTH: North Carolina ■ Northeast Florida ■ San Antonio/The Hill Country ■ Virginia

WEST: Albuquerque/Santa Fe/Taos ■ Family Friendly Meetings* ■ Hawaii's Big Island ■ Oregon ■ Southern Arizona ■ Close-Up: Spokane, WA

GLOBAL: Venues & Destinations

MEETINGS TODAY CALIFORNIA

SALES CLOSE: 08.18
MATERIALS: 09.01

NOV

SALES CLOSE: 09.22
ADVERTORIALS: 09.29
MATERIALS: 10.06

FEATURES

Airport Meetings
CVB Update*

DESTINATION/DEMOGRAPHIC

EAST: CVB Update* ■ Greater Boston ■ State College, PA Area

MIDAMERICA: Central Iowa ■ Grand Rapids, MI ■ CVB Update* ■ St. Louis

SOUTH: CVB Update* ■ Jamaica ■ Miami Beach ■ Mississippi ■ Southwest Florida

WEST: Across The Borders ■ CVB Update* ■ Desert Meetings ■ Napa/Sonoma, CA ■ Orange County, CA Coastal

GLOBAL: Venues & Destinations

DEC

SALES CLOSE: 10.27
ADVERTORIALS: 11.03
MATERIALS: 11.10

FEATURES

Golf Resort Meetings*
New & Renovated Properties*
Technology in Meetings

DESTINATION/DEMOGRAPHIC

EAST: Atlantic City, NJ ■ Montgomery County, MD ■ New & Renovated Properties* ■ Rhode Island ■ Toronto

MIDAMERICA: Indiana ■ Kansas City Area ■ New & Renovated Properties* ■ Wisconsin

SOUTH: Alabama ■ Central East Florida ■ New & Renovated Properties* ■ Puerto Rico ■ Shreveport/Baton Rouge, LA ■ Triad, NC ■ Close-Up: Knoxville, TN

WEST: Central California Coast ■ Mexico ■ Nevada ■ New & Renovated Properties* ■ Sacramento/Central Valley/High Sierras, CA

GLOBAL: Venues & Destinations

*Advertorials available with minimum ½ page ads

DISTRIBUTION: MAR: MPI NCC ■ APR: IMEX Frankfurt ■ JUN: MPI WEC ■ JUL: DMAI ■ AUG: ASAE ■ OCT: IMEX America

Meetings Today

Friday with Joan

New & Renovated

Meetings in a Minute

JAN

M	T	W	Th	F
2	3	4	5	6
9	10	11	12	13
16	17	18	19	20
23	24	25	26	27
30	31			

FEB

M	T	W	Th	F
		1	2	3
6	7	8	9	10
13	14	15	16	17
20	21	22	23	24
27	28			

MAR

M	T	W	Th	F
		1	2	3
6	7	8	9	10
13	14	15	16	17
20	21	22	23	24
27	28	29	30	31

APR

M	T	W	Th	F
3	4	5	6	7
10	11	12	13	14
17	18	19	20	21
24	25	26	27	28

MAY

M	T	W	Th	F
1	2	3	4	5
8	9	10	11	12
15	16	17	18	19
22	23	24	25	26
29	30	31		

JUN

M	T	W	Th	F
			1	2
5	6	7	8	9
12	13	14	15	16
19	20	21	22	23
26	27	28	29	30

JUL

M	T	W	Th	F
3	4	5	6	7
10	11	12	13	14
17	18	19	20	21
24	25	26	27	28
31				

AUG

M	T	W	Th	F
	1	2	3	4
7	8	9	10	11
14	15	16	17	18
21	22	23	24	25
28	29	30	31	

SEP

M	T	W	Th	F
				1
4	5	6	7	8
11	12	13	14	15
18	19	20	21	22
25	26	27	28	29

OCT

M	T	W	Th	F
2	3	4	5	6
9	10	11	12	13
16	17	18	19	20
23	24	25	26	27
30	31			

NOV

M	T	W	Th	F
		1	2	3
6	7	8	9	10
13	14	15	16	17
20	21	22	23	24
27	28	29	30	

DEC

M	T	W	Th	F
				1
4	5	6	7	8
11	12	13	14	15
18	19	20	21	22
25	26	27	28	29