

## CEU Accredited Education

With more than 22,000\* registrants in 2017, Meetings Today will continue to offer a full line-up of education for our planners in 2018. Our webinars are a creative and effective way for you to stand up, display your brand, and **generate hundreds of leads**.

These monthly webinars allow you to be recognized and thanked to all of our viewers. After the program concludes, you will enjoy the leads from planners who book in your demographic, or the full list of those who registered.

**Ask us for special webinar packages while they are available.**



## ON LOCATION BROADCASTS

### From Industry Shows



We produce our On-Location video broadcasts from the top industry shows, including MPI & IMEX America. These broadcasts allow planners who were unable to attend the ability to be engaged in the event. Our shows give them the opportunity to gain valuable insight from what they may have missed.

All of our On Locations broadcasts are taped and customized to each show. They feature a panel of experts discussing industry topics. These are created and executed by our Meetings Today's veteran content team.

**Exclusive Sponsors are available!**

## Industry Leader in Planner Education

Event Date	Title/Topic	Speaker
1.09.19	<b>ON-LOCATION BROADCAST: PCMA</b>	Panel of Industry Leaders
1.23.19	#MeetingsToo: How to Prevent and Manage Sexual Harassment at Events	Top Industry Leader(s)
1.30.19	Ways to Save: Maximizing Your Meetings Budget	Top Industry Leader(s)
2.27.19	In Balance: The Latest & Greatest Trends in Wellness for Meetings	Top Industry Leader(s)
3.27.19	Your Risk Management Playbook: Mitigating Meetings Security Risks	Top Industry Leader(s)
4.24.19	Infrastructure and more: Critical Destination & Site Selection Considerations	Top Industry Leader(s)
5.29.19	Know Before You Go: International Meetings and Security Tips	Top Industry Leader(s)
6.19.19	<b>ON-LOCATION BROADCAST: MPI</b>	Panel of Industry Leaders
6.26.19	Best-in-Class: Big League F&B Trends from Caesars' Michele Polci	Top Industry Leader(s)
7.10.19	Beyond the Feel-Good Get-Together: The Many Aspects of CSR	Top Industry Leader(s)
7.31.19	All or Nothing: Actionable Tips for More Diverse and Inclusive Events	Panel of Industry Leaders
8.28.19	Don't Get Skinned: Critical Clauses and Other Meetings Contract Tips	Top Industry Leader(s)
9.12.19	<b>ON-LOCATION BROADCAST: IMEX America</b>	Panel of Industry Leaders
9.25.19	Getting What You Want: Mastering the Art of Meetings Negotiation	Top Industry Leader(s)
10.30.19	Engage Me: Tips, Tricks and Trends to Motivate Attendees to Get Involved at Events	Top Industry Leader(s)
11.20.19	At Your Service: Free Ways CVBs Can Assist Your Meeting	Top Industry Leader(s)
12.11.19	Tech Trendwatch: What's New, and Important, in Meetings Tech	Top Industry Leader(s)

### Webinar sponsors receive:

- Logo and click-through URL on all eblasts promoting the event
- Logo on registration page
- Logo on screen during the event
- All registration data from planners who plan in your region

### On Location Video Broadcast sponsors receive:

- 728 x 90 leaderboard on registration eblasts
- Logo and click-through URL on registration eblasts
- 5-minute interview with your representative included in the program
- Logo and click-through URL on the registration page
- Logo and click-through URL on the web page during the event
- Audio mention during the event as an exclusive sponsor
- Your video commercial can end out the program
- Complete registration data