

JANUARY/FEBRUARY

### PRINT

#### FEATURES

Best Practices: Budget Tips  
 Drive-To Meetings\*  
 In Balance: Wellness  
 Meetings Today Trends  
 Resort Meetings\*  
 Pharma/Medical Meetings  
 Technology in Meetings

#### WEBINARS

**01.08:** On-Location Broadcast: PCMA  
**01.29:** Cost-Saving Strategies: How to Maximize Your Meetings Budget  
**02.26:** In Balance: Wellness Options That Enrich Attendees and Create Engagement

#### DESTINATIONS

**EAST:** Drive-To Meetings\* ■ Connecticut ■ Philadelphia/Valley Forge/Eastern, PA  
**MIDAMERICA:** Drive-To Meetings\* ■ Milwaukee Area ■ Eastern Iowa Cities ■ Kansas ■ Chicago Suburbs  
**SOUTH:** Coastal Carolina ■ Dallas/Fort Worth Metroplex ■ Drive-To Meetings\* ■ Nashville ■ Houston ■ Miami/Fort Lauderdale  
**WEST:** Drive-To Meetings\* ■ Pacific Northwest Area ■ San Francisco Bay Area ■ Arizona ■ Las Vegas ■ Monterey/Santa Cruz, CA ■ Mountain Meetings ■ San Diego  
**GLOBAL:** Venues & Destinations

#### ADS

**Sales Close:** 12.20.19  
**Advertorials:** 01.03.20  
**Materials:** 01.10.20

### NEWSLETTERS

#### Meetings Today Newswire

**01.02:** Post-Holiday, No Newsletter  
**01.07:** Connecticut  
**01.08:** Milwaukee Area  
**01.09:** Coastal Carolina  
**01.14:** Pacific Northwest  
**01.15:** Dallas/Fort Worth  
**01.16:** N/A  
**01.21:** San Francisco Bay Area  
**01.22:** Kansas  
**01.23:** N/A  
**01.28:** Eastern PA  
**01.29:** Arizona  
**01.30:** N/A  
**02.04:** Houston  
**02.05:** Las Vegas  
**02.06:** N/A

**Michael Cerbelli's: The Hot List™**  
 01.06, 01.20, 02.03, 02.17

**Meetings In a Minute:** 01.10, 01.24, 02.07, 02.21

**Friday With Joan:** 01.03, 02.07

**New & Renovated:** 01.17, 02.14

MARCH

#### FEATURES

Best Practices: Risk Management/Security  
 Corporate Meetings  
 In Balance: Wellness  
 Resorts & Spa Meetings\*

#### WEBINARS

**03.25:** Risk Management Primer: How to Protect Your Attendees and Organization From Disaster

#### DESTINATIONS

**EAST:** Baltimore Metro ■ Toronto  
**MIDAMERICA:** Chicago ■ Destination Value Dates\* ■ Madison, WI ■ Michigan ■ Ohio  
**SOUTH:** Arkansas ■ Birmingham, AL ■ Charlotte ■ Destination Value Dates\* ■ Tampa/St. Pete/Clearwater  
**WEST:** Colorado ■ Destination Value Dates\* ■ Greater Palm Springs, CA ■ Metro Seattle ■ Western Canada  
**GLOBAL:** Bermuda

#### ADS

**Sales Close:** 01.24  
**Advertorials:** 01.31  
**Materials:** 02.07

#### Meetings Today Newswire

**03.03:** Toronto  
**03.04:** Arkansas  
**03.05:** Chicago  
**03.10:** Greater Palm Springs, CA  
**03.11:** Metro Seattle, Western Canada  
**03.12:** Tampa/St. Pete/Clearwater  
**03.17:** Madison, WI  
**03.18:** Baltimore Metro  
**03.19:** Charlotte, Birmingham, AL  
**03.24:** Michigan  
**03.25:** Colorado  
**03.26:** Bermuda  
**03.31:** Ohio

**Michael Cerbelli's: The Hot List™**  
 03.02, 03.16

**Meetings In a Minute:** 03.13, 03.27

**Friday With Joan:** 03.06

**New & Renovated:** 03.20

		PRINT		NEWSLETTERS	
APRIL	<p><b>FEATURES</b></p> <p>Best of Nominations Best Practices: Site Selection Convention Centers* In Balance: Wellness Luxury Hotels Native American Gaming</p> <p><b>WEBINARS</b></p> <p><b>04.29:</b> What to Ask Meeting Facilities Onsite and When You Can't Travel for a Site Inspection</p>	<p><b>DESTINATIONS</b></p> <p><b>EAST:</b> Convention Centers* ■ New York State ■ Greater Boston</p> <p><b>MIDAMERICA:</b> Agricultural Meetings ■ Convention Centers* ■ Central Illinois ■ Minneapolis/St. Paul Metro</p> <p><b>SOUTH:</b> Convention Centers* ■ Galveston ■ Georgia ■ Louisiana ■ Raleigh, NC ■ Tennessee</p> <p><b>WEST:</b> Convention Centers* ■ Inland Empire ■ Reno/Lake Tahoe ■ Hawaii (Insert) ■ Utah</p> <p><b>GLOBAL:</b> Venues &amp; Destinations</p>	<p><b>ADS</b></p> <p><b>Sales Close:</b> 02.21</p> <p><b>Advertorials:</b> 02.28</p> <p><b>Materials:</b> 03.06</p>	<p><b>Meetings Today Newswire</b></p> <p><b>04.01:</b> Inland Empire <b>04.02:</b> N/A <b>04.07:</b> Central Illinois <b>04.08:</b> New York State <b>04.09:</b> Hawaii <b>04.14:</b> Georgia <b>04.15:</b> Minneapolis/St. Paul Metro <b>04.16:</b> Greater Boston <b>04.21:</b> Tennessee</p> <p><b>04.22:</b> Lake Tahoe/Reno <b>04.23:</b> Raleigh, NC <b>04.28:</b> Utah <b>04.29:</b> Galveston <b>04.30:</b> Louisiana</p>	
	<b>FLORIDA SUPPLEMENT // SALES CLOSE: 02.14 // MATERIALS: 03.06</b>		<p><b>Michael Cerbelli's: The Hot List™</b> 04.06, 04.20</p> <p><b>Meetings In a Minute:</b> 04.10, 4.24</p> <p><b>Friday With Joan:</b> 04.03</p> <p><b>New &amp; Renovated:</b> 04.17</p>		
MAY/JUNE	<p><b>FEATURES</b></p> <p>Best Practices: Event Tech Conference Centers* In Balance: Wellness Special Venues</p> <p><b>WEBINARS</b></p> <p><b>05.27:</b> Designing Events for an Insecure World</p> <p><b>06.24:</b> Hotel Sales Cycles: Understanding Hotel Revenue Needs to Get the Best Deal for Your Meeting</p>	<p><b>DESTINATIONS</b></p> <p><b>EAST:</b> Conference Centers* ■ Providence, RI ■ New Jersey ■ NYC/Long Island</p> <p><b>MIDAMERICA:</b> Conference Centers* ■ Missouri ■ Omaha, NE/Council Bluffs, IA ■ Wisconsin Dells, WI</p> <p><b>SOUTH:</b> Conference Centers* ■ Austin/The Hill Country, TX ■ Beach Meetings* ■ Biloxi, MS Area ■ Coastal Virginia ■ Palm Beach/Treasure Coast, FL</p> <p><b>WEST:</b> Conference Centers* ■ Coastal Mexico ■ Montana ■ New Mexico</p> <p><b>GLOBAL:</b> Australia</p>	<p><b>ADS</b></p> <p><b>Sales Close:</b> 04.10</p> <p><b>Advertorials:</b> 04.17</p> <p><b>Materials:</b> 04.24</p>	<p><b>Meetings Today Newswire</b></p> <p><b>05.05:</b> Orange County, CA <b>05.06:</b> Palm Beach/Treasure Coast, FL <b>05.07:</b> NYC/Long Island <b>05.12:</b> Lake Geneva, WI <b>05.13:</b> Central/West Texas <b>05.14:</b> Portland, OR Metro <b>05.19:</b> Providence, RI; Missouri <b>05.20:</b> Omaha, NE/Council Bluffs, IA <b>05.21:</b> Biloxi, MS Area <b>05.26:</b> Post-Holiday, No Newsletter <b>05.27:</b> Colorado; Coastal Virginia <b>05.28:</b> Coastal Mexico <b>06.02:</b> Wisconsin Dells, WI <b>06.03:</b> Pasadena/Hollywood/The Valleys <b>06.04:</b> Oahu/Kauai <b>06.09:</b> Myrtle Beach, SC; New Jersey <b>06.10:</b> Iowa; Las Vegas <b>06.11:</b> Florida Keys/Key West</p> <p><b>06.16:</b> Colorado Springs; Utah <b>06.17:</b> Quebec City/Montreal <b>06.18:</b> Australia <b>06.23:</b> Austin/The Hill Country, TX <b>06.24:</b> Columbia, SC <b>06.25:</b> Montana <b>06.30:</b> New Mexico</p>	
	<b>LAS VEGAS SUPPLEMENT // SALES CLOSE: 04.10 // MATERIALS: 04.24</b>		<p><b>Michael Cerbelli's: The Hot List™</b> 05.04, 05.18, 06.01, 06.15</p> <p><b>Meetings In a Minute:</b> 05.08, 05.22, 06.12, 06.26</p> <p><b>Friday With Joan:</b> 05.01, 06.05</p> <p><b>New &amp; Renovated:</b> 05.15, 06.19</p>		

\*Advertorials available with minimum 1/2 page ads

	PRINT		NEWSLETTERS		
JULY/AUGUST	<p><b>FEATURES</b></p> <p>Meetings Trendsetters Resorts &amp; Incentives* Association Meetings Best Practices: F&amp;B Preferences and Allergies Coastal Meetings Contracts: Advice From the Pros In Balance: Wellness* CVB/DMO Guide</p> <p><b>WEBINARS</b></p> <p><b>07.29:</b> F&amp;B 101: Managing Attendee Food Preferences and Dietary Requirements From A to Z</p> <p><b>08.26:</b> Key Contract Clauses: A Meeting Planners' Guide to Covering Your Legal Bases</p>	<p><b>DESTINATIONS</b></p> <p><b>EAST:</b> Washington, D.C. Metro ■ Resorts &amp; Incentives*</p> <p><b>MIDAMERICA:</b> Nebraska ■ Southwest Michigan ■ Resorts &amp; Incentives*</p> <p><b>SOUTH:</b> New Orleans ■ Resorts &amp; Incentives* ■ South Texas</p> <p><b>WEST:</b> Beverly Hills/West Hollywood/Westside/Beach Cities, CA ■ Idaho/Montana/Wyoming ■ Resorts &amp; Incentives*</p> <p><b>GLOBAL:</b> Venues &amp; Destinations</p>	<p><b>ADS</b></p> <p><b>Sales Close:</b> 06.19</p> <p><b>Advertorials:</b> 06.26</p> <p><b>Materials:</b> 07.03</p>	<p><b>Meetings Today Newswire</b></p> <p><b>07.01:</b> Central/West Tennessee <b>07.02:</b> N/A <b>07.07:</b> Maui <b>07.08:</b> Detroit Metro <b>07.09:</b> Idaho <b>07.14:</b> N/A <b>07.15:</b> North Dakota <b>07.16:</b> N/A <b>07.21:</b> Beverly Hills/Westside/Beach Cities <b>07.22:</b> South Texas <b>07.23:</b> N/A <b>07.28:</b> New Orleans <b>07.29:</b> Wyoming <b>07.30:</b> N/A <b>08.04:</b> Southwest Michigan <b>08.05:</b> Georgia Coast <b>08.06:</b> N/A</p>	<p><b>08.11:</b> Washington, D.C. Metro <b>08.12:</b> Columbus, OH <b>08.13:</b> N/A <b>08.18:</b> Washington <b>08.19:</b> Newport, RI <b>08.20:</b> N/A <b>08.25:</b> Caribbean/Cancun <b>08.26:</b> Nebraska <b>08.27:</b> N/A</p>
			<p><b>Michael Cerbelli's: The Hot List™</b> 07.06, 07.20, 08.03, 08.17</p> <p><b>Meetings In a Minute:</b> 07.24, 08.14, 08.28</p> <p><b>Friday With Joan:</b> 07.10, 08.07</p> <p><b>New &amp; Renovated:</b> 07.17, 08.21</p>		
SEPTEMBER	<p><b>FEATURES</b></p> <p>Affordable Meetings Best of Awards* Best Practices: Sustainability In Balance: Wellness</p> <p><b>WEBINAR</b></p> <p><b>09.30:</b> Sustainability and Beyond: How to Create a Greener Meeting and Foster Positive Social Impact</p>	<p><b>DESTINATIONS</b></p> <p><b>EAST:</b> Best of* ■ East Coast Gaming* ■ New England ■ Pittsburgh/Western PA</p> <p><b>MIDAMERICA:</b> Best of* ■ Family-Friendly Meetings* ■ East Central Wisconsin ■ MidAmerica Gaming*</p> <p><b>SOUTH:</b> Best of* ■ Columbia, SC ■ East Tennessee ■ Myrtle Beach ■ Orlando</p> <p><b>WEST:</b> Best of* ■ Central California Coast ■ Mountain Meetings ■ Phoenix/Scottsdale ■ Mexico</p> <p><b>GLOBAL:</b> Venues &amp; Destinations</p>	<p><b>ADS</b></p> <p><b>Sales Close:</b> 07.24</p> <p><b>Advertorials:</b> 07.31</p> <p><b>Materials:</b> 08.07</p>	<p><b>Meetings Today Newswire</b></p> <p><b>09.01:</b> East Tennessee <b>09.02:</b> Central California Coast <b>09.03:</b> N/A <b>09.08:</b> Post-Holiday, No Newsletter <b>09.09:</b> Pittsburgh/Western PA <b>09.10:</b> N/A <b>09.15:</b> South Carolina</p>	<p><b>09.16:</b> East Central Wisconsin <b>09.17:</b> N/A <b>09.22:</b> Mexico <b>09.23:</b> Orlando <b>09.24:</b> N/A <b>09.29:</b> New England <b>09.30:</b> Phoenix/Scottsdale</p>
			<p><b>Michael Cerbelli's: The Hot List™</b> 09.14</p> <p><b>Meetings In a Minute:</b> 09.11, 09.25</p> <p><b>Friday With Joan:</b> 09.04</p> <p><b>New &amp; Renovated:</b> 09.18</p>		
<p><b>TEXAS SUPPLEMENT // SALES CLOSE: 07.17 // MATERIALS: 07.31</b></p>					

\*Advertorials available with minimum ½ page ads

	PRINT			NEWSLETTERS		
OCTOBER	<p><b>FEATURES</b> All-Inclusive Meetings* Attractions Best Practices: CSR Gaming Properties &amp; Destinations In Balance: Wellness</p> <p><b>WEBINARS</b> <b>10.28:</b> Inspiring CSR Programs: Discover Engaging Corporate Social Responsibility Programs That Will Engage Your Attendees</p>	<p><b>DESTINATIONS</b> <b>EAST:</b> Delaware ■ Maryland ■ Poconos, PA <b>MIDAMERICA:</b> Greater Cleveland ■ Illinois ■ Lake Meetings <b>SOUTH:</b> Caribbean/Cancun* ■ North Carolina ■ Jacksonville/NW Florida ■ San Antonio/The Hill Country ■ Savannah, GA ■ Virginia <b>WEST:</b> New Mexico ■ Family-Friendly Meetings* ■ Hawaii's Big Island ■ Oregon ■ Tucson, AZ <b>GLOBAL:</b> Venues &amp; Destinations</p>	<p><b>ADS</b> <b>Sales Close:</b> 08.21 <b>Advertorials:</b> 08.28 <b>Materials:</b> 09.04</p>	<p><b>Meetings Today Newswire</b></p> <p><b>10.01:</b> Greater Cleveland <b>10.06:</b> North Carolina <b>10.07:</b> New Mexico <b>10.08:</b> Savannah, GA <b>10.13:</b> Jacksonville/NW Florida <b>10.14:</b> Illinois <b>10.15:</b> Hawaii's Big Island <b>10.20:</b> Poconos, PA <b>10.21:</b> San Antonio/The Hill Country</p> <p><b>10.22:</b> Tucson, AZ <b>10.27:</b> Maryland; Delaware <b>10.28:</b> Virginia <b>10.29:</b> Oregon</p>		
	<p><b>CALIFORNIA SUPPLEMENT // SALES CLOSE: 08.14 // MATERIALS: 08.28</b></p>			<p><b>Michael Cerbelli's: The Hot List™</b> 10.05, 10.19</p> <p><b>Meetings In a Minute:</b> 10.09, 10.23</p> <p><b>Friday With Joan:</b> 10.02</p> <p><b>New &amp; Renovated:</b> 10.16</p>		
	NOVEMBER	<p><b>FEATURES</b> Best Practices: F&amp;B Design CVB Update* Executive Retreats/Small Meetings In Balance: Wellness Sports Venues</p> <p><b>WEBINARS</b> <b>11.18:</b> Leveraging Your CVB Relationship: Tapping Into Free Services From CVBs/DMOs</p>	<p><b>DESTINATIONS</b> <b>EAST:</b> CVB Update* ■ Massachusetts ■ Portland, ME <b>MIDAMERICA:</b> Central Iowa ■ CVB Update* ■ Grand Rapids, MI ■ St. Louis <b>SOUTH:</b> CVB Update* ■ Mississippi ■ Hilton Head ■ Atlanta <b>WEST:</b> Across The Borders ■ CVB Update* ■ Desert Meetings ■ Napa/Sonoma, CA ■ Downtown/Mid-City/Downtown Los Angeles, CA <b>GLOBAL:</b> Venues &amp; Destinations</p>	<p><b>ADS</b> <b>Sales Close:</b> 09.18 <b>Advertorials:</b> 09.25 <b>Materials:</b> 10.02</p>	<p><b>Meetings Today Newswire</b></p> <p><b>11.03:</b> Mississippi <b>11.04:</b> Napa/Sonoma, CA <b>11.05:</b> Central Iowa <b>11.10:</b> Massachusetts <b>11.11:</b> Atlanta <b>11.12:</b> Downtown/Mid-City/West Hollywood, CA <b>11.17:</b> Grand Rapids, MI <b>11.18:</b> Hilton Head; Portland, ME <b>11.19:</b> St. Louis</p> <p><b>11.24:</b> N/A <b>11.25:</b> Pre-Holiday, No Newsletter <b>11.26:</b> Holiday, No Newsletter</p>	
<p><b>Michael Cerbelli's: The Hot List™</b> 11.02, 11.16</p> <p><b>Meetings In a Minute:</b> 11.13</p> <p><b>Friday With Joan:</b> 11.06</p> <p><b>New &amp; Renovated:</b> 11.20</p>						
DECEMBER		<p><b>FEATURES</b> Best Practices: Social Media Golf Resort Meetings* In Balance: Wellness New &amp; Renovated Properties*</p> <p><b>WEBINARS</b> <b>12.16:</b> Exciting New Meetings Technology: How the Latest Tech Tools Can Create Efficiencies and WOW Attendees</p>	<p><b>DESTINATIONS</b> <b>EAST:</b> Atlantic City, NJ ■ New &amp; Renovated Properties* ■ Rhode Island <b>MIDAMERICA:</b> Indiana ■ Kansas City Area ■ New &amp; Renovated Properties* ■ Wisconsin <b>SOUTH:</b> Alabama ■ New &amp; Renovated Properties* ■ Greensboro, NC ■ Puerto Rico ■ Shreveport/Baton Rouge, LA ■ Naples/SW Florida <b>WEST:</b> Nevada ■ New &amp; Renovated Properties* ■ Sacramento/Central Valley/High Sierras, CA <b>GLOBAL:</b> Venues &amp; Destinations</p>	<p><b>ADS</b> <b>Sales Close:</b> 10.23 <b>Advertorials:</b> 10.30 <b>Materials:</b> 11.06</p>	<p><b>Meetings Today Newswire</b></p> <p><b>12.01:</b> Atlantic City, NJ <b>12.02:</b> Kansas City Area <b>12.03:</b> Naples/SW Florida <b>12.08:</b> Sacramento/Central Valley/High Sierras, CA <b>12.09:</b> Greensboro, NC <b>12.10:</b> Shreveport/Baton Rouge, LA <b>12.15:</b> Puerto Rico <b>12.16:</b> Nevada; Wisconsin <b>12.17:</b> Rhode Island</p> <p><b>12.22:</b> N/A <b>12.23:</b> N/A <b>12.24:</b> Pre-Holiday, No Newsletter <b>12.29:</b> Indiana <b>12.30:</b> Alabama <b>12.31:</b> Pre-Holiday, No Newsletter</p>	
	<p><b>Michael Cerbelli's: The Hot List™</b> 12.07, 12.21</p> <p><b>Meetings In a Minute:</b> 12.11</p> <p><b>Friday With Joan:</b> 12.04</p> <p><b>New &amp; Renovated:</b> 12.18</p>					

\*Advertorials available with minimum 1/2 page ads