**Features**

Best Practices: Budget Tips

Drive-To Meetings*

In Balance: Wellness

Meetings Today Trends

Resort Meetings*

Pharma/Medical Meetings

Technology in Meetings

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**Destinations**

**East:** Drive-To Meetings* ■ Connecticut ■ Philadelphia/Valley Forge/Eastern, PA

**MidAmerica:** Drive-To Meetings* ■ Milwaukee Area ■ Eastern Iowa Cities ■ Kansas ■ Chicago Suburbs

**South:** Coastal Carolina ■ Dallas/Fort Worth ■ Drive-To Meetings* ■ Nashville ■ Houston ■ Miami/Fort Lauderdale

**West:** Drive-To Meetings* ■ Pacific Northwest ■ San Francisco Bay Area ■ Arizona ■ Las Vegas ■ Monterey/Santa Cruz, CA ■ Mountain Meetings ■ San Diego

**Global:** Venues & Destinations

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**Webinars**

01.08: On-Location Broadcast: PCMA

01.29: Cost-Saving Strategies: How to Maximize Your Meetings Budget

02.26: In Balance: Wellness Options That Enrich Attendees and Create Engagement

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**Ads**

**Sales Close:** 12.20.19

**Advertorials:** 01.03.20

**Materials:** 01.10.20

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**Newsletters**

**Meetings Today Newswire**

01.02: Post-Holiday, No Newsletter

01.07: Connecticut

01.08: Milwaukee Area

01.09: Coastal Carolina

01.14: Pacific Northwest

01.15: Dallas/Fort Worth

01.16: N/A

01.21: San Francisco Bay Area

01.22: Kansas

01.23: N/A

01.28: Eastern PA

01.29: Arizona

01.30: N/A

02.04: Houston

02.05: Las Vegas

02.06: N/A

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**Destinations**

**East:** Baltimore Metro ■ Toronto

**MidAmerica:** Chicago ■ Destination Value Dates* ■ Madison, WI ■ Michigan ■ Ohio

**South:** Arkansas ■ Birmingham, AL ■ Charlotte ■ Destination Value Dates* ■ Tampa/St. Pete/Clearwater

**West:** Colorado ■ Destination Value Dates* ■ Greater Palm Springs, CA ■ Metro Seattle ■ Western Canada

**Global:** Bermuda

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**Webinars**

03.25: Risk Management Primer: How to Protect Your Attendees and Organization From Disaster

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**Ads**

**Sales Close:** 01.24

**Advertorials:** 01.31

**Materials:** 02.07

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**Meetings Today Newswire**

03.03: Toronto

03.04: Arkansas

03.05: Chicago

03.10: Greater Palm Springs, CA

03.11: Metro Seattle, Western Canada

03.12: Tampa/St. Pete/Clearwater

03.17: Madison, WI

03.18: Baltimore Metro

03.19: Charlotte, Birmingham, AL

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**Michael Cerbelli’s: The Hot List™**

01.06, 01.20, 02.03, 02.17

03.02, 03.16

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**Meetings In a Minute:**

01.10, 01.24, 02.07, 02.21

03.13, 03.27

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**Friday With Joan:**

01.03, 02.07

03.06

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**New & Renovated:**

01.17, 02.14

03.20

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**Distributio**

JAN/FEB: MPI NCC
### APRIL

**FEATURES**
- Best of Nominations
- Best Practices: Site Selection Convention Centers*
- In Balance: Wellness
- Luxury Hotels
- Native American Gaming

**WEBINARS**
- 04.29: What to Ask Meeting Facilities Onsite and When You Can’t Travel for a Site Inspection

**DESTINATIONS**
- **EAST**: Convention Centers* ■ New York State ■ Greater Boston
- **MIDAMERICA**: Agricultural Meetings ■ Convention Centers* ■ Central Illinois ■ Minneapolis/St. Paul Metro
- **SOUTH**: Convention Centers* ■ Galveston ■ Georgia ■ Louisiana ■ Raleigh, NC ■ Tennessee
- **WEST**: Convention Centers* ■ Inland Empire ■ Reno/Lake Tahoe ■ Hawaii (Insert) ■ Utah
- **GLOBAL**: Venues & Destinations

**WEBINARS**
- 04.29: What to Ask Meeting Facilities Onsite and When You Can’t Travel for a Site Inspection

**FLORIDA SUPPLEMENT**
- SALES CLOSE: 02.14
- MATERIALS: 03.06

### MAY/JUNE

**FEATURES**
- Best Practices: Event Tech
- Conference Centers*
- In Balance: Wellness
- Special Venues

**WEBINARS**
- 05.27: Designing Events for an Insecure World
- 06.24: Hotel Sales Cycles: Understanding Hotel Revenue Needs to Get the Best Deal for Your Meeting

**DESTINATIONS**
- **EAST**: Conference Centers* ■ Providence, RI ■ New Jersey ■ NYC/Long Island
- **MIDAMERICA**: Conference Centers* ■ Missouri ■ Omaha, NE/Council Bluffs, IA ■ Wisconsin Dells, WI
- **SOUTH**: Conference Centers* ■ Austin/The Hill Country, TX ■ Beach Meetings* ■ Biloxi, MS Area ■ Coastal Virginia ■ Palm Beach/Treasure Coast, FL
- **WEST**: Conference Centers* ■ Coastal Mexico ■ Montana ■ New Mexico
- **GLOBAL**: Australia

**WEBINARS**
- 05.27: Designing Events for an Insecure World
- 06.24: Hotel Sales Cycles: Understanding Hotel Revenue Needs to Get the Best Deal for Your Meeting

**LAS VEGAS SUPPLEMENT**
- SALES CLOSE: 04.10
- MATERIALS: 04.24

### NEWSLETTERS

**Meetings Today Newswire**
- 04.01: Inland Empire
- 04.02: N/A
- 04.07: Central Illinois
- 04.08: New York State
- 04.09: Hawaii
- 04.14: Georgia
- 04.15: Minneapolis/St. Paul Metro
- 04.16: Greater Boston
- 04.21: Tennessee

**Meetings Today Newswire**
- 05.05: Orange County, CA
- 05.06: Palm Beach/Treasure Coast, FL
- 05.07: NYC/Long Island
- 05.12: Lake Geneva, WI
- 05.13: Central/West Texas
- 05.14: Portland, OR Metro
- 05.19: Providence, RI; Missouri
- 05.20: Omaha, NE/Council Bluffs, IA
- 05.21: Biloxi, MS Area
- 05.26: Post-Holiday, No Newsletter
- 05.27: Colorado; Coastal Virginia
- 05.28: Coastal Mexico
- 06.02: Wisconsin Dells, WI
- 06.03: Pasadena/Hollywood/The Valleys
- 06.04: Oahu/Kauai
- 06.09: Myrtle Beach, SC; New Jersey
- 06.10: Iowa; Las Vegas
- 06.11: Florida Keys/Key West

**FLORIDA SUPPLEMENT**
- SALES CLOSE: 02.14
- MATERIALS: 03.06

**LAS VEGAS SUPPLEMENT**
- SALES CLOSE: 04.10
- MATERIALS: 04.24

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*Advertorials available with minimum ½ page ads
## JULY/AUGUST

### FEATURES
- Meetings Trendsetters
- Resorts & Incentives*
- Association Meetings
- Best Practices: F&B
- Preferences and Allergies
- Coastal Meetings
- Contracts: Advice From the Pros
- In Balance: Wellness*
- CVB/DMO Guide

### WEBINARS
- **07.29:** F&B 101: Managing Attendee Food Preferences and Dietary Requirements

### DESTINATIONS
- **EAST:** Washington, D.C. Metro ■ Resorts & Incentives*
- **MIDAMERICA:** Nebraska ■ Southwest Michigan ■ Resorts & Incentives*
- **SOUTH:** New Orleans ■ Resorts & Incentives* ■ South Texas
- **WEST:** Beverly Hills/West Hollywood/Westside/Beach Cities, CA ■ Idaho/Montana/Wyoming ■ Resorts & Incentives*
- **GLOBAL:** Venues & Destinations

### ADS
- **Sales Close:** 06.19
- **Advertorials:** 06.26
- **Materials:** 07.03

### NEWSLETTERS

#### Meetings Today Newswire
- **07.01:** Central/West Tennessee
- **07.02:** N/A
- **07.07:** Maui
- **07.08:** Detroit Metro
- **07.09:** Idaho
- **07.14:** N/A
- **07.15:** North Dakota
- **07.16:** N/A
- **07.21:** Beverly Hills/Westside/Beach Cities
- **07.22:** South Texas
- **07.23:** N/A
- **07.28:** New Orleans
- **07.29:** Wyoming
- **07.30:** N/A
- **08.04:** Southwest Michigan
- **08.05:** Georgia Coast
- **08.06:** N/A

#### Michael Cerbelli's: The Hot List™
- **07.06, 07.20, 08.03, 08.17**

#### Meetings In a Minute
- **07.11, 08.14, 08.28**

#### Friday With Joan
- **07.10, 08.07**

#### New & Renovated
- **07.18, 08.21**

### SEPTEMBER

### FEATURES
- Affordable Meetings
- Best of Awards*
- Best Practices: Sustainability
- In Balance: Wellness

### WEBINAR
- **09.30:** Sustainability and Beyond: How to Create a Greener Meeting and Foster Positive Social Impact

### DESTINATIONS
- **EAST:** Best of* ■ East Coast Gaming* ■ New England ■ Pittsburgh/Western PA
- **MIDAMERICA:** Best of* ■ Family-Friendly Meetings* ■ East Central Wisconsin ■ MidAmerica Gaming*
- **SOUTH:** Best of* ■ Columbia, SC ■ East Tennessee ■ Myrtle Beach ■ Orlando
- **WEST:** Best of* ■ Central California Coast ■ Mountain Meetings ■ Phoenix/Scottsdale ■ Mexico
- **GLOBAL:** Venues & Destinations

### ADS
- **Sales Close:** 07.24
- **Advertorials:** 07.31
- **Materials:** 08.07

### NEWSLETTERS

#### Meetings Today Newswire
- **09.01:** East Tennessee
- **09.02:** Central California Coast
- **09.03:** N/A
- **09.08:** Post-Holiday, No Newsletter
- **09.09:** Pittsburgh/Western PA
- **09.10:** N/A
- **09.15:** South Carolina

#### Michael Cerbelli’s: The Hot List™
- **09.14**

#### Meetings In a Minute
- **09.11, 09.25**

#### Friday With Joan
- **09.04**

#### New & Renovated
- **09.18**

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*Advertorials available with minimum ½ page ads*
## FEATURES

**ALL-INCLUSIVE MEETINGS**
- Attractions
- Best Practices: CSR
- Gaming Properties & Destinations

**WEBINARS**
- **10.28**: Inspiring CSR Programs: Discover Engaging Corporate Social Responsibility Programs That Will Engage Your Attendees
- **11.18**: Leveraging Your CVB Relationship: Tapping Into Free Services From CVBs/DMOs
- **12.16**: Exciting New Meetings Technology: How the Latest Tech Tools Can Create efficiencies and Wow Attendees

## DESTINATIONS

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<th>EAST</th>
<th>MIDAMERICA</th>
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<td>Across The Borders</td>
<td>Desert Meetings</td>
<td>Venues &amp; Destinations</td>
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<td>Greensboro, NC</td>
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<td>Venues &amp; Destinations</td>
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## NEWSLETTERS

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<td>San Antonio/The Hill Country</td>
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**Michael Cerbelli’s: The Hot List™**
- **10.02**: N/A
- **10.05**, **10.19**: N/A

**Meetings Today Newswire**
- **10.10**: Virginia
- **10.11**: Massachusetts
- **10.12**: Atlanta
- **10.13**: Grand Rapids, MI
- **11.01**: Hilton Head, Portland, ME
- **11.02**: N/A
- **11.03**: Mississippi
- **11.04**: Napa/Sonoma, CA
- **11.05**: Central Iowa
- **11.10**: Massachusetts
- **11.11**: N/A
- **11.12**: N/A
- **11.17**: N/A
- **11.18**: N/A
- **11.19**: N/A

**Meetings In a Minute**
- **10.09**, **10.23**: N/A
- **11.05**, **11.16**: N/A
- **11.06**: N/A
- **11.07**, **11.21**: N/A

**Friday With Joan**
- **10.02**: N/A
- **10.09**: N/A
- **11.06**: N/A

## PRINT NEWSLETTERS

- **10.08**: Sales Close
- **10.09**: Materials
- **10.10**: Sales Close
- **10.11**: Materials
- **10.12**: Materials
- **10.13**: Materials
- **10.14**: Materials
- **10.15**: Materials
- **10.16**: Materials

**CALIFORNIA SUPPLEMENT**
- **SALES CLOSE**: 08.14
- **MATERIALS**: 08.28

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